

Great Parks Sponsorship Opportunities

Community Impact:

Spending more time outdoors is directly connected to the wellness of our region's children and families. Being outside in green spaces supports an active and healthy lifestyle, which has been shown to increase life expectancy, improve sleep quality and reduce cancer risk.

Along with supporting physical wellness, spending time in nature also bolsters mental well-being, including lowering the risk of depression, restoring and strengthening our mental capacity and increasing focus and attention. Great Parks destinations offer these benefits to everyone in our region every day.

Great Parks guests are your current and future customers:

- Great Parks has over 6.8 million visits each year from community members across the Tri-State and beyond.
- Great Parks guests are health-conscious, eco-minded families and residents who have a passion for active outdoor living.

Great Parks Media Reach

- Bi-weekly e-newsletter (48,000+ subscribers)
- Event web pages (62,000 website weekly pageviews)
- Press releases (200+ media contacts)
- Social media event campaigns and advertisements (67,000+ followers across all platforms)

Board of Park Commissioners

Caren Laverty • Scott Schuster • Marcus Thompson • Melissa Wegman • Todd Palmeter, CEO
10245 Winton Road • Cincinnati, OH 45231 • greatparks.org

| Event | Park | Overview | Event Date(s) | Attendance | Sponsorship Levels |
|---------------------------------|------------------|--|---------------------|------------|---------------------|
| Great Parks Pollinator Festival | Glenwood Gardens | Join us for a buzzing celebration of our precious pollinators at the Great Parks Pollinator Festival and 5K! Explore educational exhibits, enjoy family-friendly activities, and shop unique spring crafts from local artists. Learn about the vital role pollinators play in our ecosystem and discover how you can support their conservation efforts. Then lace up those shoes and enjoy a family-friendly 5K. | May | 2,000+ | Starting at \$1,500 |
| Fairy Tale Festival | Glenwood Gardens | The Great Parks Highfield Discovery Garden at Glenwood Gardens is the setting for fairy tale folklore that leaps off the page into real life for the family-favorite Fairy Tale Festival. Kids of all ages are encouraged to dress up as their favorite fairy tale characters to join the fun. Guests watch as their favorite fairy tales appear before their eyes with character meet-and-greets, armored sword fights, Madcap Puppets shows, and a wizard weaving his magic. | June: 2-day weekend | 2,500+ | Starting at \$1,500 |
| Kids / Outdoor Adventure Expo | Winton Woods | Kids Outdoor Adventure Expo is one of the largest FREE interactive outdoor recreation and nature education events for children in the country. With the support of local business partners, Great Parks reaches 5,000+ local children annually and expanded to a two-day event for 2024. | July: 2 day weekend | 8,500+ | Starting at \$2,500 |

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| Hispanic Heritage Festival | Sharon Woods | The Hispanic Heritage Festival offers an opportunity to appreciate and celebrate our Latinx community. Guests enjoy authentic food, salsa music and dance, kids activities, inflatable bounce houses and more, alongside organizations that support the Latinx community in Greater Cincinnati. | September | 2,000+ | Starting at \$1,500 |
| Root Ball | The Summit Hotel | The Root Ball is our gala – with a rustic twist. Eco-minded corporate partners help us raise critical funds for Great Parks Forever’s efforts to translate an early conservation promise into everyday experiences and lasting legacies. | October | 225+ | Starting at \$2,500 |
| Holidays on the Farm | Winton Woods | Guests make magical holiday memories at Great Parks’ Holidays on the Farm. At our most popular annual event, families from around the Tri-State come together to celebrate the season as they reconnect with nature in our winter wonderland, decked out in thousands of twinkling lights! | December | 26,000+ | Starting at \$2,500 |

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| Winter Hike Series | Various | Our popular Winter Hike Series is a reminder of the four-season fun visitors enjoy from the big lands at Great Parks. Hikers of all ages look forward to the series each year for the opportunity to feel a chill on their cheeks while experiencing how Great | 5 hikes in January & February | 1,500+ | Starting at \$1,500 |

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| | | Parks destinations look completely different in the winter. | | | |
| Out in the Outdoors Series | Various | Out in the Outdoors is a monthly series for outdoor exploration designed for members of the LGBTQIA+ community and allies. All are welcome to join us as we engage with nature in a myriad of ways. The friendly and welcoming Great Parks program leaders are proud LGBTQIA+ community members who will share the beauty of the outdoors with you. Each month, we'll venture out to one of our gorgeous Great Parks and explore a different topic. Embrace the beauty of the natural world, meet others with a passion for the outdoors and join a supportive community through exploration. These are free programs and open to all adults. | Monthly events | 350+ | Starting at \$1,500 |
| MLK Clean Sweep Day | Nature Center at the Summit | Great Parks presents an annual Martin Luther King Jr. Day Community Clean Up held at Roselawn's Nature Center at The Summit. Community members break into teams and follow routes to pick up litter, then meet back at the Summit Center afterward for an open-house style programming and light refreshments to celebrate their hard | MLK Day | 100+ | Starting at \$1,500 |

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| | | work and the community we serve. | | | |
| Women in the Outdoors Series | Various | In this series, Great Parks aims to guide women ages 16 and up toward cultivating knowledge, discovering new friends, and gaining experience in various outdoor skills. Join our female instructors on the trail, the range, and on water as we build confidence and community together in an inclusive environment. This three-season series kicks off during Women's History Month and occurs each month through October. | 8 dates, March to October | 150+ | Starting at \$1,500 |
| Out of This World | Woodland Mound | Blast off to Woodland Mound and celebrate all things space! Walk through the solar system, launch water-powered rockets, explore constellations and more! Out of This World features both indoor and outdoor activities for all ages. You'll go star-crazy in the park after dark! | April | 300+ | Starting at \$1,500 |
| Fishing Tournaments | Various | Join your fellow anglers as you compete in these tests of skill, strategy and patience. Whether you're a seasoned pro or a novice, our tournaments offer a rewarding experience to anglers of all ages. No matter your age or skill level, there is something for everyone from the Bass | 15 dates, April to October | 650+ | Starting at \$1,500 |

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| | | Series and Rod Busting tournament events to Kids' Derbies and Mystery Fish Challenges. Tournament events are held at four different parks system-wide giving you a chance for exposure to residents across Hamilton County! | | | |
| Spark in the Dark | Miami Whitewater Forest | Let's light up the lake and illuminate the night! Float on glowing boats as the water glints and gleams, activate all five senses on a family-friendly nighttime hike, and meet some educational animals at this dazzling night party. Tell stories around a campfire, chow down at the snack bar and glow wild at Miami Whitewater Forest. From moths to moons to bats and bugs, there's so much to explore once the sun has set! | May to September | 1,600+ | Starting at \$1,500 |
| Burgers & Brews Series | Lake Isabella | Live music, grill-outs, cold brews and peaceful lake views await our guests at Burgers and Brews. Our lakeside deck provides a serene atmosphere for seven nights of laid-back summer fun. | 7 dates, May to August | 700+ | Starting at \$1,500 |
| Bike Rodeo | Miami Whitewater Forest | Families that join us for the Bike Rodeo get to meet the Great Parks of Hamilton County Rangers and learn about bike safety! This free event at Miami | June | 300+ | Starting at \$1,500 |

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| | | Whitewater Forest Harbor is for kids ages 4-12 and includes fun activities, contests and learning stations. | | | |
| Hops & Hyzers Disc Golf Tournament | Winton Woods & Woodland Mound | This annual disc golf tournament, in partnership with HighGrain Brewing, is open to participants of all ages, especially those within the beginner to intermediate levels of play. Experience Great Parks' renovated 18-hole course - featuring improved tee boxes, signage and baskets - and enjoy a HighGrain brew with friends and family. Mobile disc baskets and other lawn games are also available to families, children and spectators. | 2 dates, Summer & Fall | 125+ each event | Starting at \$1,500 |
| National Night Out | Winton Woods Harbor | Great Parks is a proud local partner for National Night Out, taking place across the country every August to promote partnerships between the community, local police departments and other emergency agencies. Many first responders will be on site to demonstrate how they protect the community, while also showing off some of the specialized equipment they use. Games, animal encounters and K-9 demos will also be part of this special community event. | August | 1,000+ | Starting at \$1,500 |

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| Safety Town | Winton Woods | Children ages 4-12 maneuver big wheels and bikes of all sizes on a safety skills driving course featuring obstacles, emergency signals and a pedestrian safety station. Fun activities and education stations await, including an animal encounter from Great Parks. Safety tips are especially important for children who are enjoying the more than 80 miles of trails within Great Parks, either on foot or on wheels. | October | 300+ | Starting at \$1,500 |
| Trunk or Treat | Sharon Woods / Sharon Centre | This popular annual event is co-hosted by Great Parks and Sharonville Parks & Rec, welcoming kids of all ages to come and trick or treat through Sharon Woods. As kids make their way through the event, they stop at each decorated 'trunk' and meet members of the Great Parks teams as well as representatives from local businesses. | October | 2,500+ | Starting at \$1,500 |
| 1800s Harvest Jamboree | Shawnee Lookout | The 1800s Harvest Jamboree is a historic harvest event that celebrates the fall season, 1800s style - when Ohio pioneers harvested crops and then feasted each year. Guests enjoy live entertainment and programming and pioneer games, as well as traditional foods, and | November | 600+ | Starting at \$1,500 |

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| | | the creation of crafts and toys. | | | |
| Wildlife Exhibits Sponsor | Various | Help Great Parks care for our live animals at our nature centers across the park district! | Ongoing | Various | Starting at \$3,000 |
| Nature's Niche Sponsors | Various | Reach your target customers at some of our most popular stops in the parks – our Nature's Niches. | Ongoing | Various | Contact our Philanthropy team to discuss customized sponsorship options. |